

Giselle Ibanez

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EDUCATION:

CUNY Queens College – Queens, NY Anticipated Graduation - Fall 2020

- Bachelor of Arts - Double Major in Psychology and Media Studies
- Cumulative GPA: 3.71
- Dean's List Scholar - Academic Excellence Award

SUNY Oneonta – Oneonta, NY August 2017– May 2018

ACTIVITIES:

The Knight News, Queens College June 2020-Present

Online Editor

- Manage all of The Knight News post on theknightnews.com
- Responsible for sending out emails informing Queens College's campus of Knight News current events
- Publicize upcoming events and meetings through our website
- Work collaboratively with executive board to manage its promotion of our newspaper on campus

DegreesNYC Fellowship, Manhattan, NY February 2020-Present

Youth Fellow

- Partnered with other students in order to bring awareness and change to our school systems at an institutional and political level. Take collective action on striving for postsecondary access and success in New York City.
- Collaborated with Media action group where we create and share content (social media campaigns, videos, interview etc.) in order to promote DegreesNYC to others through the use of social media platform

CREAR Futuros, Queens College August 2019-Present

Mentor

- Provide an exclusive opportunity for incoming freshmen, sophomore and transfer students at CUNY to position themselves on a path to success. Help students achieve a successful and fulfilling year in their college career by having both individualized 1:1 meetings and creating group workshops for students.

WORK EXPERIENCE:

Blink Fitness, Astoria, NY July 2019- November 2019

Front Desk Associate

- Handle all front desk duties (questions/concerns, answering phone calls, scheduling training sessions)
- Responsible for greeting and checking in all members and guests
- Ensure excellent customer service by resolving customer issues and questions quickly and efficiently

TJ Maxx, Rego Park, NY June 2018- June 2019

Sales Associate

- Provided excellent customer service by processing customer purchases and returns in a timely manner
- Ran new weekly merchandise/inventory while setting up seasonal displays for the beauty department
- Used interpersonal sales skills to increase TJ Maxx credit card rewards program by encouraging customers to opt in for our loyalty program

Argo Tea, Oneonta, NY

Barista

January 2018- May 2018

- Ensured top-quality products (drinks and food) to maintain the store brand
- Created eye-catching displays to help bring in customers and promote sales
- Provided excellent customer service by greeting all customers, working register, offering drink recommendations, and giving samples out

SKILLS:

- Bilingual in Spanish & English
- Adept in Microsoft Office Suite (Word, PowerPoint, Outlook, Excel)
- Social Media Platforms (Facebook Instagram, Snapchat, Youtube, Twitter)
- Adobe Creative Suite (Adobe Premier Pro, Adobe Photoshop 2020)